



New and Improved DNA Matches Fact Sheet

Overview

- **New & Improved DNA Matches:** Now you can easily sort, group, and view your DNA Matches any way you'd like. We're redesigning the DNA Matches experience to help you make more discoveries, faster. Now use color coding, custom labeling, and other innovative new tools to see your AncestryDNA® connections in the clearest light possible.

About the Product

- **More control:** With new tools and customizable groups, New & Improved DNA Matches gives you control over how you group and view the matches that are the most meaningful to you.
- **Streamlines matches:** New & Improved DNA Matches allows you to quickly identify your newest matches or your maternal/paternal matches more easily.
- **New Look:** A much needed redesign brings an updated look and new features to the DNA Matches experience.
- **Updated Match List:** This offers customers new ways to filter their matches, such as by close, distant, not viewed, tree status, notes and messaged. If a customer's parent has taken an AncestryDNA test, the customer can now see a label next to their DNA Matches that identifies if they are connected through their maternal or paternal side of the family.
- **Custom Groups:** A much longed for feature request - now there is also the ability to create custom groups that can be labeled, assigned a color and applied to any matches in a customer's Match List.
- **Easily View Additional Tests:** Customers can also easily see and switch between the Match Lists for AncestryDNA tests they administer, collaborate or have viewer rights for.

Release Information

- The New & Improved DNA Matches experience will be in public beta on 2/27 and anyone with an AncestryDNA test may opt-in at www.ancestry.com/BETA. Customers will continue to find this feature from the DNA Matches card on the logged-in-home-page and from the AncestryDNA menu item in the site navigation. We are still adding functionality and the features may change day-to-day as we work to provide the best version of this tool. Please come back frequently to use the tool and leave feedback for us.

Image



Marcus Smith
1st Cousin

Paternal



-  Starred Matches
-  Look at Later
-  James Family Line

Maternal



Angela James
2nd - 3rd Cousins

Maternal



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