

MyTreeTags™ Fact Sheet

Overview

- **MyTreeTags™:** Add labels to people in your tree to highlight personal details or clarify your research status. Now you can add tags to people in your family tree to indicate whether your research on them is confirmed or verified, or to record personal details, like “never married.” You can also create your own custom tags to note that a person immigrated from Denmark, or worked as a blacksmith. You can even use filters as you search your tree to see everyone with the same tag.

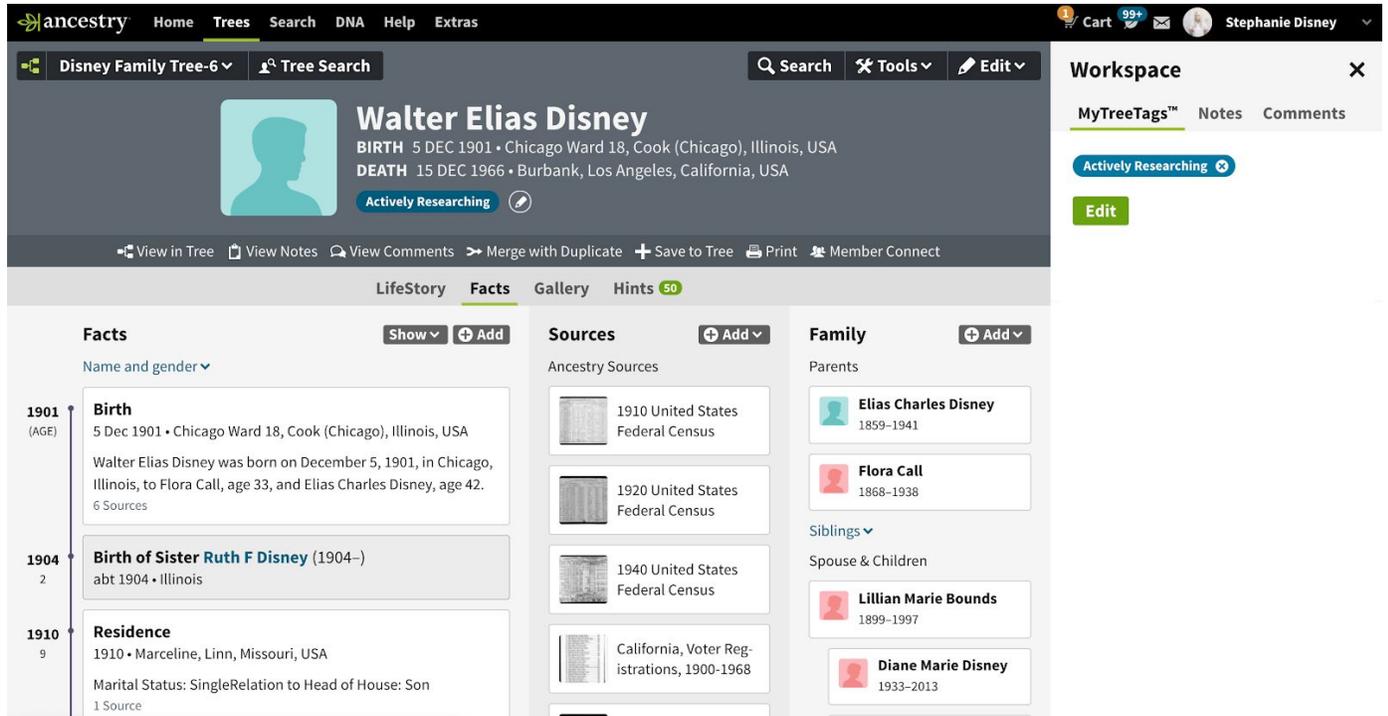
About the Product

- **Efficiently Annotate Research:** MyTreeTags™ provides customers with a mechanism to annotate their research status at the level of a person within their tree. It will include tags applicable to most family trees within Ancestry® plus the ability for members to create custom tags to match their personal family history research process. Customers can apply tags as filters in Tree Search to drill down in searches of people in their tree.
- **Easier organization:** MyTreeTags™ is a simple way for you to highlight important details about the people in your family tree, allowing you to easily organize and categorize them for your research.
- **Customizable:** With MyTreeTags™, you can create custom tags to personalize your family history experience.
- **Research Continuity:** MyTreeTags™ allows you to easily indicate and identify the research status of each person in your tree so you know exactly where you left off. And you can filter by tag to get started more quickly.

Release Information

- MyTreeTags™ will be in public beta on 2/27 and anyone with an account (no subscription necessary) may opt-in at www.ancestry.com/BETA. Customers will find this feature through two entry points: their Tree View page and their Ancestor Page view. Customers who opt in to the public beta will have the ability to add 20 universal, predetermined tags to their Ancestor Pages as well as create their own custom tags. Applied tags can then be used as filters in Tree Search. We are still adding functionality and the features may change day-to-day as we work to provide the best version of this tool. Please come back frequently to use the tool and leave feedback for us.

Image



The screenshot shows the Ancestry.com profile for Walter Elias Disney. The profile includes a silhouette placeholder for a photo, birth and death dates, and a status of 'Actively Researching'. A 'Workspace' panel on the right is titled 'MyTreeTags™' and contains 'Notes' and 'Comments' sections, along with an 'Actively Researching' badge and an 'Edit' button. The main content area is divided into 'Facts', 'Sources', and 'Family' sections. The 'Facts' section lists 'Birth' (5 Dec 1901, Chicago), 'Birth of Sister Ruth F Disney (1904-)', and 'Residence' (1910, Marceline, Linn, Missouri). The 'Sources' section lists three federal census records (1910, 1920, 1940) and a California voter registration record. The 'Family' section lists parents (Elias Charles Disney and Flora Call) and children (Lillian Marie Bounds and Diane Marie Disney).

View of MyTreeTags™ from the person page with a workspace where members can add universal, pre-defined tags or create custom tags which will then be linked to that person in the member's tree.